

Privacy Policy

Date

18-07-2023

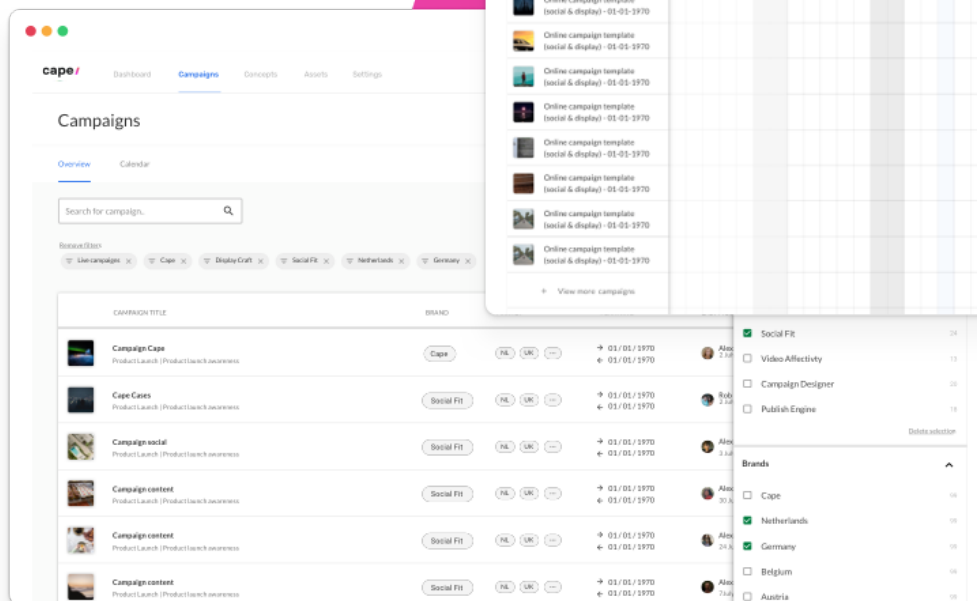
byCape B.V.

Cape

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Privacy Policy for the Cape platform

Effective Date: 18 juli 2023

At Cape, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and disclose your information when you use our SAAS (Software as a Service) platform. By using Cape, you agree to the terms and conditions outlined in this policy.

1 Information We Collect

1.1 Personal Information: When you sign up and use Cape, we collect certain personal information to provide you with access to our platform and enhance your user experience.

The personal information we collect may include:

- Name: We collect your name to personalize your account and display it within the platform.
- Email: We collect your email address for login purposes and to send you important notifications related to your account and our services.

1.2 Usage Information: To improve our services and develop new features, we collect usage information to analyze how people use our product. This may include:

- Usage Data: We collect data about your interactions with Cape, such as the features you use, the pages you visit, and the actions you take within the platform.
- Logs: We maintain logs of user actions for auditing purposes. These logs may include IP addresses, which help us identify and troubleshoot technical issues and ensure the security of our platform.

2 Use of Collected Information

2.1 Personal Information: We use the personal information we collect solely for the following purposes:

- **User Authentication:** Your name and email address are used to verify your identity and grant you access to the Cape platform.
- **Account Management:** We use your personal information to manage your account, provide customer support, and communicate with you regarding updates, changes, or other relevant information about our services.

2.2 Usage Information: We may use the usage information we collect for the following purposes:

- **Service Improvement:** Analyzing how users interact with our product helps us improve our services, identify areas for enhancement, and develop new features to better serve our users.
- **Security and Compliance:** We may utilize logs, including IP addresses, for security and auditing purposes to ensure the integrity and safety of our platform, detect and prevent fraudulent or unauthorized activities, and comply with legal obligations.

3 Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. We will securely dispose of your personal information when it is no longer needed or upon your request.

4 Data Sharing and Disclosure

4.1 Third-Party Service Providers: We may share your personal information with trusted third-party service providers who assist us in operating our business and delivering our services. These providers are bound by strict confidentiality obligations and are prohibited from using your information for any other purposes.

4.2 Legal Requirements: We may disclose your personal information if required to do so by law, court order, or other governmental or regulatory authorities to comply with applicable legal obligations, protect our rights, or respond to a legal process.

4 Cookies and Similar Technologies

We may use cookies and similar technologies (such as web beacons and pixel tags) to enhance your browsing experience, analyze usage patterns, and personalize content within the Cape platform. These technologies may collect information such as your IP address, browser type, operating system, and website interactions. You have the option to disable cookies through your browser settings; however, please note that this may limit certain features and functionality of the Cape platform.

5 Third-Party Links

The Cape platform may contain links to third-party websites or services that are not operated or controlled by us. We are not responsible for the privacy practices or content of these third-party websites. We recommend reviewing the privacy policies of any third-party websites or services before providing any personal information.

6 International Data Transfers

As a global service provider, we may transfer your personal information to servers located in other countries for the purposes outlined in this Privacy Policy. These countries may have data protection laws that differ from those in your jurisdiction. By using Cape and providing your personal information, you consent to the transfer of your data to countries outside of your country of residence.

7 Children's Privacy

Cape is not intended for use by individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child under the age of 18, we will take steps to delete the information as soon as possible. If you believe that we may have collected personal

information from a child, please contact us using the information provided in this Privacy Policy.

8 Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, loss, misuse, or alteration. However, no data transmission or storage system can be guaranteed to be 100% secure. Therefore, while we strive to protect your information, we cannot guarantee its absolute security.

9 Your Privacy Choices

You have the right to access, correct, update, or delete your personal information stored in Cape. You can do this by logging into your account or by contacting our support team. However, please note that certain information may be retained for legal or legitimate business purposes.

10 Updates to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting a prominent notice on our website or through other appropriate means. We encourage you to review this Privacy Policy periodically to stay informed about our data practices.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at start@bycape.io

By using Cape, you acknowledge that you have read and understood this Privacy Policy and agree to the collection, use, and disclosure of your information as described herein.